



**PARKWISE COMMISSION
NEIGHBORHOOD REINVESTMENT
SUBCOMMITTEE MEETING**
Office of Integrated Planning Conference Room,
149 N. Stone, Tucson, Arizona 85701
June 9, 2015 Meeting Minutes



1. Call to Order

The meeting was called to order at 3:00 pm.

2. Roll Call

Members Present

Joanne Downey, Chair
Robert Medler
Jane McCullom
Rick Stertz

Members Absent

Mik White

Staff Present

Donovan Durband, Park Tucson Administrator
Omar Garcia, Park Tucson Management Assistant
Martha Encinas, Park Tucson Administrative Assistant

Others Present

Diana Amado, Ward 6

3. Call to the Audience

None

4. Review of Mayor and Council Direction regarding Reinvestment of Residential Permit Program Funds into Participating Neighborhoods ("Neighborhood Reinvestment")

Starting July 1, 2015, added to the Park Tucson budget is the \$35K for the Neighborhood Reinvestment Program, approved by Mayor and Council. Park Tucson has also added this to the budget for the next five (5) years through FY 2020. This is the first time Park Tucson has budgeted for this program since the commitment was made with the increase of the rates to \$48 and \$72 a year in 2010. Council Member Romero expressed interest in increasing the annual budget for this program by \$10,000 each year, starting in FY2017; however, no motion was made to that effect.

5. Review of Prior Commission Action on Neighborhood Reinvestment

The only action taken previously by the Commission on this matter was in 2012. Staff had reported that, under the cost accounting procedures in place at the time, the Residential Permit Program had been \$9,257.73 in the black in FY2011. At its July 2012 retreat, the Commission had voted to allocate \$9,257.73 on paper for future disbursement to the five neighborhoods whose RPP's were in the black in FY2011, and assigned a share based on each of those neighborhoods' contribution to the surplus. No funds have been disbursed.

6. Review of Current Financial Accounting Methodology of Residential Permit Program

Donovan Durband presented participation data by neighborhood from last year for illustrative purposes. Data will be made current in time to evaluate eligibility for grant, assuming participation is a criterion.

Discussion ensued. It was noted that just 3 or 4 neighborhoods would be eligible for grants if the 25% participation standard is used here. Is this considered to be grant money? Should neighborhoods apply for the grant or should we just give the grant to the four highest? There was general agreement that eligibility should be restricted to those neighborhoods with higher participation in the program.

Make the decision on whom to invite – minimum and maximum parameters for grants. Offer to all participating neighborhoods – score by participation and then rank those who qualify. How many grants to give out? Higher participating neighborhoods could have their proposals ranked higher.

Neighborhood understanding of how the distribution of the \$35K. Develop criteria that we apply with updated data and ranking and qualification of neighborhoods.

What is the criteria for reinvestment? Develop and release an RFP for grant proposals. Simple application requests to all the neighborhood associations within RPP scoring to be dependent partly on participation. At time of application you need to be 25 percent participation or more. It was noted that a few neighborhoods may be just the threshold minimum participation level and if notified that they need more participation to be eligible for the grant program, they may increase their participation level in order to be eligibility when they apply for funds.

The Commission's prior action needs to be reconciled. 1) Recommendation to proceed to advise Park Tucson to distribute the 2011 participation funds with restrictions. 2) authorize the crafting of a series of grants for participating neighborhoods that meet the minimum 25 percent minimum criteria at time of grant application (participation includes fixed permit plus visitor). 3) The value of the grant will be \$5K to \$10K and the scoring criteria will developed by the RPP Subcommittee.

Motion by Rick Stertz to recommend to the ParkWise Commission to disburse funds to the neighborhoods with restrictions (e.g, traffic mitigation, traffic mitigation maintenance, signage, neighborhood markers, art). Jane seconded. All were in favor.

Motion by Rick Stertz to establish a grant program, with only those neighborhoods with 25 percent or greater paid participation based on fixed permits plus paid visitor pass, and to notify all participating neighborhoods of this program and their current participation data. Grants to be a minimum of \$5K, and a maximum of \$10K. Criteria will be established by this subcommittee, following approval of these

initial recommendations to the full Commission. Motion seconded by Joanne Downey. Motion passed 3-1, Robert Medler dissenting. Draft RFP scoring at next meeting.

7. Review of Financial Performance of Residential Permit Program
No Action Taken
8. Implementation of Neighborhood Reinvestment, FY2016-FY2020
No Action Taken
9. Future Agenda Items
Doodle poll after the PWC meeting to determine next meeting.
10. Adjournment
4:07 pm